

# TOMORROW'S SWISM



## Quotable Information

# TOMORROWISM (Toe-mar-row-ism) as an Idea, Consumable Process, and Oral Information

Generic name: **Thought-vehicle** (the-aught vee-hick-el)

Read this information before you start believing in TOMORROWISM. Also, read this leaflet each time you utilize TOMORROWISM, since there may be new information in the leaflet since the last time you read it. This leaflet does not take the place of talking with your peers about your artistic condition and/or your treatment of it.

### What is TOMORROWISM?

TOMORROWISM is an artistic movement otherwise called a solution or extreme receptor antagonist. It works by blocking substances in the arts called indecision. Blocking indecision improves artistic practice and Artistic Direction Indecision (also known as artistic fever). TOMORROWISM is not a steroid.

TOMORROWISM is prescribed for the treatment of artistic practice and artistic direction indecision.

### 1. Artistic practice.

TOMORROWISM should be used for the long-term management of artistic practice in professional and student artists alike. **Do not use TOMORROWISM for the immediate relief of an artistic attack.** If you get an artistic attack, you should follow the instructions your intuition gives you for treating artistic attacks. (See the end of this leaflet for more information about artistic practice.)

### 2. Artistic Direction Indecision.

TOMORROWISM is used to help control the symptoms of Artistic Direction Indecision (painting, video, sculpture, intermedia, performance, text-based conceptual manifestations in the public space) of professional and student artists. (See the end of this leaflet for more information about Artistic Direction Indecision.)

### What should I tell my peers before I start using TOMORROWISM?

Tell your peers about:

**Somehow Perfect Flaw:** Nothing is perfect, really. Nothing is ever finished. Everything is process.

**Imagination vs. Fancy:** Revival of the sixteenth century practice of arriving at knowledge of things by way of continuous comparison. Imagination vs. Fancy—Fancy, which operates capriciously, shaping false images and combinations of extravagant things; Imagination creates mental images of things observed, inexperienced or nonexistent—a source for combining images in new ways.

**Apparent Normality and Peace:** Alterations to what is considered nature or natural; the uncanny surfaces in strange and bizarre known landscapes, in dark urban nightscapes, abandoned parking lots, as well as in the suburban sprawl of apparent normality and peace; the image yet to be chosen.

**The Intersection of the Unknown:** "A question of the intersection, within the same medium, of representation by resemblance and of representation by signs. Which presupposes that they meet in quite another space than that of the art work."

### How should I use TOMORROWISM?

For professionals and student artists within their artistic practice:

- Take TOMORROWISM at least once in the day or evening.
- Take TOMORROWISM every day for as long as you practice art, even if you have no artistic symptoms.
- You may take TOMORROWISM with or without alcohol.
- If your artistic symptoms become worse, or if you need to increase the use of your artistic practice, call S. R. Kucharski right away.
- Do not take TOMORROWISM for the immediate relief of an artistic attack. If you get an artistic attack, you should follow the instructions your mentor(s) gave you for creating artwork.
- Always have your sketchbook—whatever form this takes—with you.
- Do not stop taking or lower the time you give to other non-artistic practices, because a lived life is the source for content that pure conceptual thought can never replace.
- If you have gallery representation that has prescribed a successful manner of working for your artistic practice, quit that gallery immediately.

### For professionals and students with Artistic Direction Indecision:

Take TOMORROWISM once a day, at about the same time each day.  
Take TOMORROWISM every day for as long as you practice art.  
You may take TOMORROWISM with or without alcohol.

### Who should not use TOMORROWISM?

Do not use TOMORROWISM if you are allergic to TOMORROWISM or any of its ingredients.

The active ingredient of TOMORROWISM is sustainability, engagement, a focus beyond reduction, a wish to improve upon common knowledge by understanding the past or the root of knowledge, a wish to understand today's desire of tomorrow.

See the end of this leaflet for a list of all the ingredients in TOMORROWISM.

### How should I introduce TOMORROWISM into my artwork?

Do not ask this question until ready to use; TOMORROWISM is simplicity masquerading as a complexity.

TOMORROWISM can either be used:

- Conceptually

OR

- Mixed into process involved in the creation of work in the mediums of painting, drawing, sculpture, performance, video/film, photography, intermedia, etc.

**IMPORTANT: Never store TOMORROWISM for use at a later time.** Throw away any unused portion. Be aware of when your attitudes and actions become static.

**Do not consider TOMORROWISM as a narrow rehashing of history.** However, you may find that TOMORROWISM is three parts looking back at Dada and its failures, using the mind's eye to develop new images of the future consumable product, a touch of melancholy from abstraction, renaissance-guerrilla-thoughts, being sincere regarding the future-of-art-practice, and getting away with it...

### What should I avoid while using TOMORROWISM?

If the image has yet to be chosen or your image is made worse by trying to find context, continue to avoid contextualizing or use of other theories called non-participatory anti-establishment movements.

### What are the side effects behind TOMORROWISM?

The side effects of utilizing TOMORROWISM as a direction for art practice is usually mild, and generally does not cause users to stop having individual thoughts in their own practices. The side effects in artists using TOMORROWISM were similar in type and frequency to effects in artists who were given a placebo (a movement/ideology containing nothing).

The most common side effects within TOMORROWISM includes:

- cruising-consuming...social-capital
- structurations
- key aspects
- orders of magnitude
- centrality of transactivity
- financial-enormous
- new normativity
- resource-poor
- non-cosmop
- go figure
- some work alone
- profound interdisciplinary
- fast prototyping
- human/machine relationships defined
- science and arts
- painting still has magic, I think
- less knowledge forces creativity in order to solve problems of making what can't be seen

These are not all the possible side effects of TOMORROWISM. For more information, ask S. R. Kucharski.

If you think you have side effects from taking TOMORROWISM, immediately go out and discuss your artistic practice with another artist(s).

### General Information about the safe and effective use of TOMORROWISM.

Manifestos are sometimes needed for conditions of artistic non-communicability. Do not use TOMORROWISM for a condition for which it was not prescribed. Give TOMORROWISM to other people if they have the same symptoms you have. It may help them. **Keep TOMORROWISM and all emerging thought out of reach of academics.**

### What are the ingredients in TOMORROWISM?

Active Ingredient: The Selfsame Voice

### TOMORROWISM, as an Idea and Consumable Process, contains words, a source for communication.

Inactive Ingredients (*Your Name Here...*):

\_\_\_\_\_ considers, re-makes, divulges the secrets of, journeys back in time to, surrounds the headquarters of, destroys, learns from, drinks beer with, gets lost in, has a laugh with, cares about, eats lunch with, does it next to, makes titles for, celebrates, gets fed up with, loses interest in, finds new interest in, talks to, carries around in their back pocket, always around in town looking for, has shown, would like to exhibit more of, stays up way too late making, dreams about, is twice a day, making their artwork.

This leaflet summarizes information about TOMORROWISM. If you would like more information, talk to S.R. Kucharski. You can also develop additional considerations to this proposal for working in the arts and/or adjust what is written here to your own ideals.

Store TOMORROWISM at 25° C (77°F). Protect from losing sight of it. Store a copy of this manifesto in your back pocket.

### What is Artistic Practice?

Artistic Practice is the continuous (chronic) use of theoretical/aesthetic tools that have been discovered/invented and utilized throughout history by creative thinkers from all corners of the world. Art should be conceived as both imitation (a re-use of history as a tool) and as a means of future production/future invention, establishing new genres for the creative voice. These paths are parallel roads to travel in a circuitous, concentric route. Art, and therefore artistic practice, is "the phenomenon of thinking that self-consciously reflects upon itself."

Investigations within artistic practice could include:

- A figure at once opposed and complimentary
- Word-bearers
- Barely-formed things
- The non-place of language, meaning and mystery

### What is Artistic Direction Indecision?

ADI, also known as artistic fever, is an allergic response to committing oneself to an idea, plan or statement that stands beside your artwork, defining certainty about your actions as a practicing artist and therefore defining the intellectual climate of the times.

Fears generally associated with overcoming ADI:

- You could plan as much as you want, but what you get at the end of the planning might be different from what you started with
- A double trap, the unavoidable snare
- "All of it is about abstraction, being, everything dematerialized..."
- Sneezing

Issued June, 2004

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